

Lead The Way: Dynamic Leadership Skills

March 26-27, 2019 | Atlanta, GA

BECOME THE LEADER YOUR COMPANY NEEDS



Jeff Plant has nearly three decades of experience in the contracting trades. He has worked for companies ranging in size from “start-up” to \$1.4 billion in revenue.

Jeff is a BDR Profit Coach and delivers BDR’s leadership training and facilitates Profit Launch business planning workshops. He is a certified John C. Maxwell Coach, Teacher, Trainer, and Speaker.

Employees look for the leadership, peace of mind, and long-term vision instilled by Owners & Managers who understand their roles as leaders. However, most Owners & Managers don’t know how their role should change to take their company forward.

Lead the Way: Dynamic Leadership Skills helps Owners & Managers develop the skills to be dynamic leaders who can communicate their vision for the company’s future and inspire their team to do what it takes to reach their common goals.

- Learn the 5 marks of a Great Leader
- Find out how to build 360° of Trust™ with your internal team to gain buy-in and improve performance
- Understand how to overcome resistance to change
- Learn the 10 steps to making a great decision

“The 2-day class was great! Just what I needed to get me back focused on how I can grow and be ready for the next 10 years.”

Timothy Mullenix

“Great time spent! Gained the knowledge to go from a good leader to a great leader. Can’t wait to share with the management! It will really give us a competitive advantage in the market place. Thank you.”

Kevin Howard



Space is limited – sign up today!

Call **Angie Swartz @ 206-870-1880 ext. 1120**

LEAD THE WAY: DYNAMIC LEADERSHIP SKILLS



BECOME THE LEADER THAT PEOPLE WANT TO FOLLOW

Class Outline

1. Class Mission
2. Know Your Role
3. Develop the Vision
4. Build the Leadership Plan
5. Process & Procedure Champion
6. Leadership / Hats of Segmentation
7. Setting High Expectations
8. Completion Assurance
9. Making the Hard Decisions
10. Implementation



Driving Profit & Growth

Lead The Way: Dynamic Leadership Skills

When & Where:

- March 26-27, 2019 in Atlanta, GA

Who Should Attend:

- Owners
- Managers



Accommodations:

- Hotel recommendations will be sent in your Welcome Packet

What's Included:

- Continental Breakfast
- Lunch
- Break snacks
- Course Book & Materials



Register Online at www.bdrco.com or fill out and return this form

Company Name:			Contact:			
Card #:			Card Type:			
Name on Card:		Exp.	/	CID#		
Billing Address:			Email:			
City:	State:	Zip:	Company Phone #:			
Contact Person			Email:			
<input type="checkbox"/> I hereby authorize payment to be processed using the credit card provided above and agree to the cancellation terms.						
<input type="checkbox"/> I hereby authorize payment to be processed using my payment method on file with BDR for my coaching program						
Authorized Signature:				Date:		
Important Notes		Class Fee			Payment Plan (Check Below)	
Fee does not include travel, lodging, or dinner. Fee is noted in US Dollars.		Sign up	By: 2/26/19	After 2/26/19	1 Payment	
		First Attendee	\$ 995.00	\$ 1,095.00	3 Payments (If registered minimum 3 months prior to class.)	
		Each Additional	\$ 900.00	\$ 1,000.00		
<i>For cancellations 30 days prior to event, there is a \$200 per person cancellation and/or transfer fee to move to another session. Note: New sessions may take place in a different location from the session you originally registered for. Cancellations received within 10 days of the class are non-refundable.</i>						
Attendee Name	Job Title	Email Address			Fee	
1						
2						
3						
4						
Referred by:					Total:	

206-870-1880 | www.bdrco.com | 206-870-1820 fax
ATTN: Angie Swartz or angieswartz@bdrco.com